

## Cookie Statement

ELI Play respects your privacy. This website uses cookies for anonymous analysis of website traffic to improve the usability and functionality.

Cookies are small text files that can be used by websites to make a user's experience more efficient. The law states that we can store cookies on your device if they are strictly necessary for the operation of this website. For all other types of cookies we need your permission.

Learn more about who we are, how you can contact us and how we process personal data in our [Privacy Policy](#).

### Statistics

Statistics cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Statistics				
Name	Provider	Purpose	Expiry	Type
_ga	Eliplay.eu	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gid	Eliplay.eu	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Session	HTTP Cookie
_gat	Eliplay.eu	Used by Google Analytics to throttle request rate.	Session	HTTP Cookie
Collect	Google-analytics.com	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker

## Marketing

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Marketing				
Name	Provider	Purpose	Expiry	Type
GPS	Youtube.com	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	Session	HTTP Cookie
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
PREF	youtube.com	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months	HTTP Cookie
r/collect	doubleclick.net	Collects data to measure efficiency of viewed or clicked ads and shows targeted ads	Session	Pixel Tracker
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	Session	HTTP Cookie
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie

YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt.innertube::nextId	youtube.com	Pending	Persistent	HTML Local Storage
yt.innertube::requests	youtube.com	Pending	Persistent	HTML Local Storage
yt-player-two-stage-token	youtube.com	Pending	Persistent	HTML Local Storage
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage